



Arbutus Folk School

A Northwest Craft and Community Center

Dear Friend of Arbutus,

Arbutus Folk School (AFS) will be celebrating our second art auction! AFS was founded to *enrich lives and build community through joyful, hands-on learning with master artisans*. We have worked very hard over the last 6 years to build a vibrant arts community, bringing many people to downtown Olympia from the Northwest and beyond. We are a community art center, a Northwest destination experience, a cultural hub and an economic engine for Southwest Washington's creative community.

But we are just getting started! There is much, much to do to bring creative learning and community-building opportunities to South Puget Sound!

Arbutus is supported almost entirely through class fees and as the school continues to grow, the needs of the facility, programming and scholarships are growing as well. Last year at our first auction we raised over \$15,000 to support much needed programming capacity and build our new scholarship fund. As a Sponsor of this event, you demonstrate your organization's commitment to this valuable community asset.

The AFS Art Auction will be held at **6pm on Saturday, October 17th, 2020**. Tickets will be available at our website here in late February:

<https://www.auctria.com/auction/arbutusauction>.

To become a Sponsor, please complete the attached form and **return before FRIDAY, March 6th so we can include you in all promotional materials**. The form can be emailed to friends@arbutusfolkschool.org, or mailed to: Arbutus Folk School, 120 State Ave NE #298, Olympia, WA 98501.

Please reach out if you have any questions at (360) 350-0187.

In gratitude,

Stacey Waterman-Hoey
AFS Executive Director



Description of Sponsorship Levels

Emerald Sponsorship – \$600

This sponsorship is available to two sponsor and includes the following benefits:

- Recognition in the auction catalogue
- Recognition on the event website, social media (4,000) and in newsletters (emailed to over 3,000 people)
- Two free event tickets (value: \$100)

Bronze Level - \$1,000 Sponsor

This sponsorship is available to two sponsors and includes the following benefits:

- Everything from the levels above, plus
- Recognition from the stage at the event
- Sponsor signage at the Auction (signage provided by sponsor)
- 4 free event tickets (value: \$200)

Silver Level - \$2,000 Wine-Pull Sponsor

This sponsorship is available to one sponsor and includes the following benefits:

- Everything from the levels above, plus
- Recognition as the “Wine Pull” sponsor
- \$100 gift certificate to Arbutus classes

Gold Level - \$3,000 Auction Sponsor

This sponsorship is available to one sponsor and includes the following benefits:

- Everything from the levels above, plus
- Recognition from the stage at the event
- Artist studio tour for 4 guests
- \$250 gift certificate to Arbutus classes *or* 3 hr group ceramics class for 4 people

Platinum Level - \$5,000 Main Event Sponsor

This premiere sponsorship package is available to one sponsor and includes the following benefits:

- Everything from the levels above, plus
- Recognition from the stage, on website and in media as the main event sponsor
- 2 x \$250 gift certificate to Arbutus classes *or* 3 hr private group ceramics class for 8 people



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Sponsorship Application Form

Arbutus Fall Art Auction 2020

Please return this page to Arbutus by **Friday, March 6th**

Contact Name: _____

Company Name: _____

Email: _____

Phone Number: _____

Address: _____

Please check the sponsorship option you would like (see attached page for details):

- Emerald (\$600) *Limit of 2 available*
- Bronze (\$1,000) *Limit of 2 available*
- Silver (\$2,000) *Limit of 1 available*
- Gold (\$3,000) *Limit of 1 available*
- Platinum (\$5,000) *Limit of 1 available*

Do you have another idea to support the Arbutus Fall Art Auction?

Check here if you **DO NOT** want your name used for promotional purposes

Please complete this form and return with payment:

Mail: Arbutus Art Auction 2020
120 State Ave NE #298
Olympia, WA 98501

Email: Scan and email to: friends@arbutusfolkschool.org

In person: Call us at (360) 350-0187 and we can take a credit cards over the phone or arrange to pick up in person.

Event tickets and information will be posted at this website:

<https://www.auctria.com/auction/arbutusauction>

Please contact us with any questions. Thank you!